

DETOX --- 1st January 2020

The DETOX Commitment signed on 16th March 2016 was strategic in these years for COTONIFICIO OLCESE FERRARI SPA.

We are proud to have taken a leadership role in eliminating dangerous chemicals from the fashion supply chain.

We first believed that a production of "clean" fabrics and accessories was possible and we committed to achieving it when many were still skeptical. When some processes were technically possible only with the use of dangerous substances (Chromium VI, Heavy metals, Paracloroaniline ...), we believed that the solutions would arise only at the achievement of a critical mass of demand, and we started to build it. We have welcomed the other companies that gradually joined and today many of those processes are possible without eco-toxicological risks.

We made a bet that was not within reach to everyone. We started from our production processes, we trained our people, carried out internal investigations, sensitized, involved and monitored our suppliers and we won the challenge.

Now we will not let our guard down, but we will continue to work to guarantee our customers, end consumers and the global community that even the most innovative requests on the market will meet in compliance with the most stringent existing standards, represented by not only DETOX but also ZDHC and AFIRM.

We have also embarked on a path to improve the management of natural resources and waste, the other major challenge in the fashion world. Not only to ensure that the recycling of our products does not lead to contamination, but also to preserve the availability of raw materials, clean water, and energy, for future generations.

We continue to challenge ourselves as responsibility leaders, producers of sustainability in fashion and change.